

HILAH JOHNSON is an award-winning Internet food show host, cookbook author, and a 2011 Winner of the YouTube Next Chef Award. In 2013, she was a speaker at SXSW, TechMunch, and the BlogHer Food Conference. But before teaching the masses how to make sense of their kitchens, she worked in a dental office for 10 years.

“Sometime in my late ‘20s though, it hit me that I didn’t want to be doing that for the rest of my life,” says Hilah. “So Chris [Sharpe] and I began talking about an Internet food show, and we decided to give it a shot.”

Working every weekend for the next year, Hilah and Chris gave themselves 100 episodes to see if the show concept had traction. Today, HilahCooking boasts over 160,000 subscribers and more than 14,000,000 views, and is in its 6th season.

Hilah is a former front woman for Austin-based rock/punk band The Hot as Shits, a graduate of the University of Texas and a seventh-generation Texan.

CHRISTOPHER SHARPE is a feature film director, web TV producer, and co-creator of HilahCooking.

A graduate of the University of Central Oklahoma, Christopher founded an alternative newspaper in Oklahoma City fresh out of college: Okay Magazine. This venture evolved into a boutique advertising and design company, while Christopher returned to a skill set he discovered in school: film and video production.

In 2005 – after working on a series of short films, commercials and music videos – Christopher directed his first feature film, which received international distribution. Attracted to Austin’s indie film scene, he moved to Texas in 2007, teaming up with Hilah on his subsequent film project. But intrigued by the potential of Internet video, the two got talking about an online cooking show, and HilahCooking was born.

Christopher is also the producer of popular Internet yoga show, **Yoga with Adriene**. In 2013, he was a speaker at VidCon in Anaheim, California. He is a co-founder of TransMedia Austin and an active member of the Austin Film Society. For more information visit HilahCooking.com or ChristopherSharpe.com.

To schedule an interview or to receive more information about sponsored videos, contact Christopher Sharpe at biz@hilahcooking.com.
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