

RATE CARD / 2014

TIER 1: \$1500

- * **Original recipe** developed using your product
- * **Blog post** on hilahcooking.com with photos and recipe
- * **Link** to your website from hilahcooking.com blog post (anchor text: your company name)
- * **2 Tweets** sent promoting blog post with your hashtag and/or handle
- * **1 Facebook post** promoting blog post
- * **1 Google+ post**
- * **1 Instagram photo** of product and finished recipe

TIER 2: \$5500

- * **Original recipe** developed using your product
- * **5-7 minute video** demonstrating recipe using your product produced and uploaded to Hilah Cooking YouTube channel
- * **One mention of product name** in video (minimum)
- * **1 round of feedback/revisions** on video
- * Accompanying **blog post** on hilahcooking.com with photos and recipe
- * **Link** to your website from hilahcooking.com blog post (anchor text: your company name)
- * **4 Tweets** sent promoting video/blog post with your hashtag and/or handle
- * **1 Facebook post** promoting video
- * **1 Facebook post** promoting blog post
- * **1 Google+ post**
- * **1 Google+ message** direct to Top Viewers circle
- * **1 Instagram photo** of product and finished recipe with your hashtag and/or handle

TIER 3: \$8500

- * **Original recipe** developed using your product
- * **5-7 minute video** demonstrating recipe using your product produced and uploaded to Hilah Cooking YouTube channel
- * Your **logo or company name** incorporated into video as a watermark or sponsor message
- * **2 rounds of feedback/revisions** on video
- * Accompanying **blog post** on hilahcooking.com with photos and recipe
- * **Link** to your website from hilahcooking.com blog post using keyword of your choice
- * **Link** to your company website in YouTube description box
- * **4 Tweets** sent promoting video/blog post with your hashtag and/or handle
- * **1 Facebook post** promoting video
- * **1 Facebook post** promoting blog post
- * **1 Google+ post**
- * **1 Google+ message** direct to Top viewers circle
- * **1 Instagram photo** of product and finished recipe with your hashtag and/or handle